

SLICES PILED

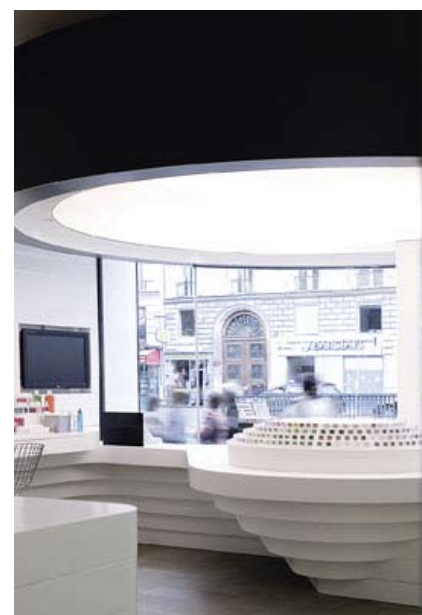
(When Pillet primps up Uemura)



As you turn the pages of this issue of *Frame*, you'll note an unmistakable trend in the design of commercial interiors. Walls with undulating, layered surfaces that embody a variety of functions are appearing in clubs, restaurants and boutiques, and this Shu Uemura shop in Paris is no exception. The Japanese make-up artist, who rose to fame in Hollywood, opened his first European shop on this spot in 1986. Over two decades later, Uemura found it time to give his now global chain of stores a makeover. In the coming years, all Shu Uemura outlets will be refurbished, each by a different designer. Christophe Pillet, selected to give a new look to the shop on Boulevard Saint Germain, says he was picked for 'the imaginative dimension my work expresses'. We think his timeless style and affinity for black and white, Uemura's company colours, may have played a part as well.

Pillet's wavy white wall extends from a fishbowl-shaped display window all the way to the rear of the narrow, deep space. Along the way, various layers curl from the wall to become a make-up counter, a product display, a sales desk – their well-rounded feminine curves displaying lipsticks, eye shadows, brushes and cleansing oils. As Yin is to Yang, the opposite wall gleams smoothly in austere black. 'I've always sought a simplicity that reaches the greatest number of people possible,' says Pillet. Uemura – whose target group includes not only make-up professionals, models and actresses, but also 'real women' – would surely agree.

Words [Femke de Wild](#)
Photos [Patricia Parinejab](#)



Make Over: A wall of undulating layers is the key element in Christophe Pillet's new interior for Shu Uemura's oldest European shop, located in Paris.